



shanise barona

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profile

Hi, I'm Shanise. I'm a web developer with an eye for design and a passion for building more inclusive tech communities. Yo hablo Español. Ask me about my houseplant collection.

experience

PROJECT COORDINATOR, INCEPTION DIGITAL | MAY '16 - PRESENT

Establish relationships with clients, conduct live international meetings and programs with 500+ attendees, maintain technical documentation, manage training initiatives, create custom landing pages, and lead help desk communication and resolutions.

PROGRAM ASSISTANT, SALUS UNIVERSITY | OCT '15 - OCT '16

Aligned all materials to established industry standards, coordinated student and department schedules, built relationships with hospitals as sole liaison.

CUSTOMER SERVICE REP, PENSKE | JUNE '14 - OCT '15

Responded to inbound calls, achieved over \$500k in sales to Spanish-speaking clients in the U.S and Mexico as the sole bilingual employee, initiated referral system to grow sales.

STUDENT ASSISTANT, SUSQUEHANNA UNIVERSITY | SEPT '12 - MAY '14

Coordinated university-wide events and conferences, led presentations, designed promotional materials, oversaw all alumni event communication.

community building

ELA CONF, CO-ORGANIZER | MARCH '17 - PRESENT

Secure fiscal sponsorship, brainstorm and strategize new community initiatives, lead local outreach and promotion, develop content for blog posts and newsletter.

GIRL DEVELOP IT, TA | MAY '17 - PRESENT

Provide students with one-on-one support and instruction during classes, assist at local networking events, attend teaching meet-ups.

TECH LADIES, PHILLY ORGANIZER | DEC '16 - PRESENT

Organize and host local meet-ups for women and non-binary people in tech looking to advance their careers.

TECHGIRLZ, INSTRUCTOR | MARCH '17 - PRESENT

Develop curriculum, teach, and inspire middle school girls to become technologists.

education

Flatiron School, Full-Stack Web Development

Susquehanna University, B.A. Psychology